BMW Central Building

Location

Leipzig, Germany

2001 / 2005

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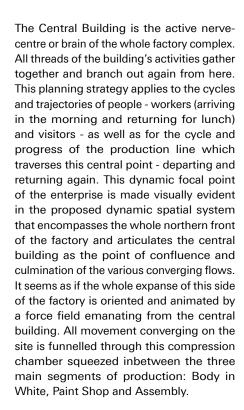
BMW AG

Status

Built

Size

25,000m²



The close integration of all workers is facilitated by the overall transparency of the internal organisation. The mixing of functions avoids the traditional segregation into status groups that is no longer conducive for a modern workplace. A whole series of engineering and administrative functions is located within the trajectory of the manual workforce coming in to work or moving in and out of their lunch break. White collar functions are located both on ground and first floor. Equally some of the Blue Collar spaces (lockers and social spaces) are located on the first floor. Especially those internal reserve spaces that are waiting for full use in Phase 2 are allocated as social communication spaces to mix blue and white collar workers. This way the establishment of exclusive domains is prevented.









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BMW Central Building

Design Zaha Hadid Patrik Schumacher

Project Architect Jim Heverin Lars Teichmann

Project Team Matthias Frei Jan Huebener Annette Bresinsky Manuela Gatto Fabian Hecker Cornelius Schlotthauer Wolfgang Sunder Anneka Wegener Markus Planteu Robert Neumayr

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Design Team Lars Teichmann

Partner Architect IFB Dr. Braschel AG (Stuttgart, Germany)

WPW Ingenieure Gmbh Landscape Architects Gross Max (Edinburgh, UK)

Structural Engineering IFB Dr. Braschel AG

(Stuttgart, Germany) Anthony Hunt Associates (London, UK)

Costing

IFB Dr. Braschel AG (Stuttgart, Germany)

Lighting Design Equation Lighting (London, UK)



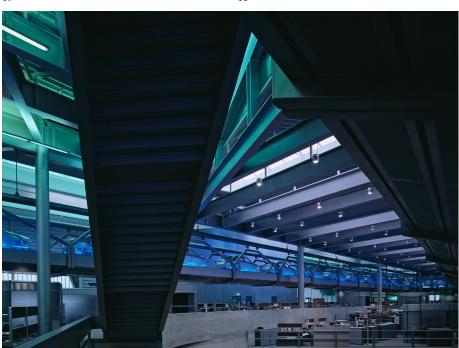




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