



How People Rationalize Shock Collar Use

Rationalization echo # 6

“Shock collars are humane and keep dogs safe.”

If only that were true. By ‘safe’ shock trainers are implying shock collars provide dependable recall and shock fences provide dependable barriers. Research has shown recall with a shock collar is less reliable than recall trained with positive reward based methods. Animals are sentient beings, think, reason and feel so without a physical restraint such as a leash, ‘come when called’ can never be 100% guaranteed. Numerous news reports and anecdotal accounts tell of dogs who’ve crossed electric barriers to wander free. Other reports recount animals who have been stolen or attacked by other animals. Despite this, shock promoters and manufacturers continue to maintain their collars keep pets safe. They even incorporate the word into their product names and in their marketing materials. Hurting dogs to keep them safe is an oxymoron.