CELEBRATE Africa!

PHOTOGRAPHER Development

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COMMUNITY Building

CULTURAL Inspiration

Wiki Loves Africa is an annual photo contest that runs across the African continent to shift and disrupt the relentless negative depiction of "Africa" on online news and knowledge platforms.

As a competition, Wiki Loves Africa encourages the 'crowd' contribution of open-licenced images, audio and videos that celebrate local heritage, contemporary living, and communal cultures to Wikimedia Commons for use on Wikipedia and other Wikimedia projects.

Wiki Loves Africa encourages, develops, and provides oportunities for Africa's photographers, creatives and cultural practitioners by leveraging the power of the open movement.

An intended benefit of the project is that, by the competition being hosted locally, it actively contributes to the development of local creatives and the Wikimedia volunteer communities.

Wiki Loves Africa contributes to the UN's SDG 10: Reducing Inequalities: Reduce inequality within and among countries.
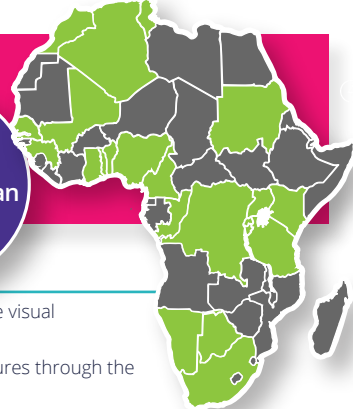
10,380 competitors from 55 countries

88,600 images entered since 2014

Images viewed **27 million** times a month

Images viewed **1,23 billion times** in total

Over **337 events** held by **32 African** Wikimedia Communities

Project focus

- **Visibility:** exposing the 'danger of the single story of Africa' by decolonising the visual narative on global knowledge platforms, such as Wikipedia.
- **Celebrating Africa:** introducing new visual perspectives from diversity of cultures through the lens of local photographers.
- **Photographer development:** local and online training courses, global drives and events.
- **Community development:** annual activity facilitates consistent community building and capacity development.
- **Leadership development:** local organisers deepen their knowledge of the Wikimedia movement through training, funding opportunities, activities, networking and mentorship.
- **Content contribution and enhancement:** year-round focus on the theme ensures quality images are used to illustrate Wikipedia articles.

www.wikilovesafrica.net

Wiki In Africa   Wiki Africa   WIKIMEDIA FOUNDATION   African Union