

From: [Crawford, Carol Y. \(CDC/OD/OADC\)](#)
To: [Todd O"Boyle](#); [Stanley Onyimba](#); [Jan Antonaros](#); [Payton Iheme](#); [Carrie Adams](#); [Sam Huxley](#); [Christopher Thomas Lewitzke \(CENSUS/ADCOM CTR\)](#); [Jennifer Shopkorn \(CENSUS/ADCOM FED\)](#); [Sokler, Lynn \(CDC/OD/OADC\)](#); [Galatas, Kate \(CDC/OD/OADC\)](#)
Subject: COVID 19 BOLO Meeting
Start: Friday, May 14, 2021 12:00:00 PM
End: Friday, May 14, 2021 12:30:00 PM
Location: Zoom Meeting

We would like to invite digital platforms to attend a short "Be On The Lookout" meeting on COVID. Let us know if you have questions and feel free to forward this message to anyone in your organization that should attend.

Thank you.

Carol Crawford

Chief, Digital Media Branch

Division of Public Affairs

OADC

ccrawford@cdc.gov <<mailto:ccrawford@cdc.gov>>

404-498-2840

Join ZoomGov Meeting

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	US (New York)
	US
	US (San Jose)

Meeting ID: (b)(6)

Passcode: (b)(6)

Find your local number: (b)(6)

From: [Crawford, Carol Y. \(CDC/OD/OADC\)](#)
To: [Crawford, Carol Y. \(CDC/OD/OADC\)](#)
Bcc: llagone@fb.com; [Payton Iheme](#); [Carrie Adams](#); [Sam Huxley](#); [Christopher Thomas Lewitzke \(CENSUS/ADCOM CTR\)](#); [Sokler, Lynn \(CDC/OD/OADC\)](#); [Galatas, Kate \(CDC/OD/OADC\)](#); Caroline.M.Faught@census.gov; lexisturdy@fb.com; [Todd O"Boyle](#); [Jan Antonaros](#); [Aspinwall, Brooke \(CDC/DDID/NCIRD/OD\)](#)
Subject: Follow up info from BOLO meeting on 5/28
Date: Friday, May 28, 2021 1:19:00 PM
Attachments: [CDCboloslides528.pdf](#)

Thank you for those that were able to attend today. Here are the slides. Please do not share outside your trust and safety teams.

Let us know if you have any questions. Thank you.

Carol Crawford
Chief, Digital Media Branch
Division of Public Affairs
OADC
CDC
ccrawford@cdc.gov
404-498-2840

COVID Vaccine Misinformation: Hot Topics

May 28, 2021



Agenda



Introduction



Hot Topics

1. SM-102 Vaccine Ingredient Safety
2. Magnetism Rumor
3. Vaccine Male Infertility/Fertility Issues Rumor



LOGISTICS

Next Meeting Date:

- To be announced

Point of Contact:

- Want a follow-up meeting to discuss information presented? Contact **Carol Crawford** (cjl1@cdc.gov).



Centers for Disease
Control and Prevention
Office of the Director

DRAFT – THIS INFORMATION IS NOT FOR FURTHER DISTRIBUTION

ADVISORY

Misinformation has been identified about the safety of COVID-19 vaccine ingredients.

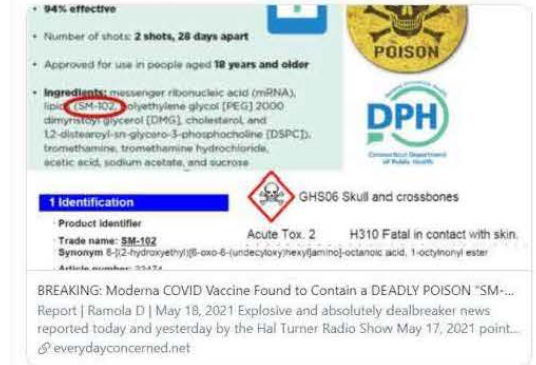
Please **Be On the Lookout** for: Statements, pictures, posts, or messages containing misinformation that the Moderna vaccine is unsafe due to the ingredient SM-102.

When	May 2021
Where	Digital Platform(s): All.
Status	Following the publication of a Moderna COVID-19 fact sheet, there have been false claims that the vaccine ingredient SM-102 listed is poisonous and unsafe for humans.
Potential Impact	Reduced vaccine acceptance.
The Facts	The manufacturing process and controls have been well characterized and qualified. The analytical procedures developed and used for the release and stability monitoring of mRNA 1273 Drug Substance (DS) and Drug Product (DP) include tests to ensure vaccine safety, identity, purity, quality, and potency.



Example post

BREAKING: Moderna COVID Vaccine Found to Contain a DEADLY POISON "SM-102 – Not for Human or Veterinary Use, Acutely Toxic, Fatal in Contact with Skin, Carcinogenic, Causes Infertility, Causes Nerve, Liver, Kidney Damage" – The EveryDay Concerned Citizen



Example post

Associated Link(s) and Hashtag(s)

- [Fact check story](#)
- [Example Post](#)
- [Example Post](#)
- [FDA Emergency Use Authorization](#)



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ADVISORY

Misinformation has been identified about the COVID-19 vaccine ingredients and related side effects.

Please **Be On the Lookout** for: Statements, pictures, posts, or messages containing misleading or false information that vaccine ingredients cause vaccinated individuals to become magnetic.

When	May 2021
Where	Digital Platform(s): All.
Status	Videos shared widely on social media platforms claim to show individuals becoming “magnetic” after receiving the vaccine, further fueling the false claim that vaccines contain microchips.
Potential Impact	Reduced vaccine acceptance.
The Facts	COVID-19 vaccines are safe and effective. COVID-19 vaccines were evaluated in tens of thousands of participants in clinical trials. The vaccines met the FDA’s rigorous scientific standards for safety, effectiveness, and manufacturing quality needed to support emergency use authorization.

#magnetgate
I've seen many videos now about this. Is this bigger than we think?

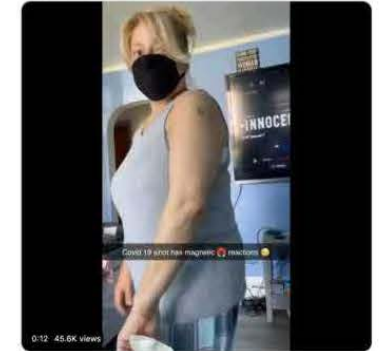


THE MAGNETISM FROM THE VACCINE REPORTEDLY SPREADS THROUGHOUT THE BODY OVER TIME.

As the self-reproducing nano particles gradually take over. And metal objects as well as magnets will also stick to you. Here in Spain.



Guys WTF is this?



Example posts

Associated Link(s) and Hashtag(s)

- [Fact check story](#)
- [Example post](#)
- [Example post](#)
- [What are the ingredients in COVID-19 vaccines?](#)
- Hashtag: #magnetgate #VaccineMagnetChallenge



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ADVISORY

A rumor has been identified regarding COVID-19 vaccines effects on male fertility.

Please **Be On the Lookout** for: Statements, pictures, posts, or messages containing misinformation that vaccines cause infertility or other fertility-related issues in men.

When	April 2021 – Present
Where	Digital Platform(s): All.
Status	Recently, social media posts have falsely speculated that men should not have unprotected sex after receiving the Pfizer COVID-19 vaccine, as the “spike protein” from the virus could allegedly damage the individual’s sperm or cause infertility.
Potential Impact	Vaccine hesitancy and reduced vaccine acceptance.
The Facts	COVID-19 vaccines are safe and effective. Millions of people in the United States have received COVID-19 vaccines under the most intense safety monitoring in U.S. history.

Absolute LIES. Women aren't ovulating, even fertility clinics are reporting embryos are not growing properly and sperm counts of vaccinated men have dropped right down. Women are experiencing the most painful periods of their life, even women who are in their 70s and 80s have started bleeding again. How dare you say its safe without actually knowing!

She also pointed out that “there is a credible reason to believe that the Covid vaccines will cross-react with the syncytin and reproductive proteins in sperm, ova, and placenta, leading to impaired fertility and impaired reproductive and gestational outcomes,” and that there are enough pregnancy losses reported thus far to warrant stopping the vaccines.

“There have been disturbing reports, ..of increased miscarriages following vaccination. I’m concerned about ... the potential of male infertility which could be permanent. ... it’s merely appropriate caution given the scientific literature.”



Example posts

Associated Link(s) and Hashtag(s)

- [Fact check story](#)
- [Example post](#)
- [Example post](#)
- [Example post](#)
- [Safety of COVID-19 Vaccines](#)



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Contact Information

Carol Crawford

Digital Media Branch Chief, Division of Public Affairs
Centers for Disease Control and Prevention (CDC)

O: 404-498-2480 | M: 678-920-0578

cjy1@cdc.gov



Centers for Disease
Control and Prevention
Office of the Director

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From: Crawford, Carol Y. (CDC/OD/OADC)
To: Todd O'Rowe
CC: Sam Hoxley; Christopher Lewitzke; Jennifer Shapiro (CENSUS/ADCOM FED); Sotker, Lynn (CDC/OD/OADC)
Subject: COVID Misinformation
Date: Monday, May 10, 2021 1:50:00 PM

Todd –

We wanted to point out two issues that we are seeing a great deal of misinfo about – vaccine shedding and microchips. The below are just some example posts. We do plan to post something shortly to address vaccine shedding and I can send that link soon. Our census team copied here, has much more info on it if needed.

Also, we are standing up a BOLO COVID misinformation meeting and inviting all tech platforms. We are shooting for 12pm EST on Friday for our first meeting. I'll include you on the invite but if you'd like to propose an alternative approach or would like to me include others, just let me know.

Thanks!

Post Text	Link
MAGNET STICKS TO AREA INJECTED BY THE VACCINE- ARE THE VACCINATED GETTING MICROCHIPPED? #justsayno The ex VP of Pfizer came out predicting that there will be a human depopulation of the vaccinated people in 2 years. An even shorter lifespan after the booster. He believes it's eugenics. Many scientists are corroborating this. [I'll be alive] Experimental vaccines!	https://twitter.com/EscamorThe2nd/status/1388177564284461063 https://twitter.com/leslibless/status/1388396652159979520
THE BIG QUESTION IS WHY ARE THEY LYING... GOVERNMENTS SIGNED US AWAY TO NWO. DEPOPULATION. ALSO EXPERIMENTS IN AI..IN LAYMENS TERMS...TRYING TO TURN US INTO ROBOTS/ ANDROIDS... ALSO THEY WANT WORLD BANK OF OUR DNA ...VIA VAX	https://twitter.com/Elizabeth2413720/status/1388823226508357633
Agreed. But if the science is being followed, there's an awful lot of evidence that the vax crowd are shedding...maybe the non-vaxxed are safer this way...thoughts @crislerwyo ?	https://twitter.com/orangecone21/status/1389591915276931080
COVID 'Vaccine Shedding', Evidence SARS-CoV-2 Spike Protein Can 'Alter Human Genes' & VAERS Truth	https://twitter.com/YoureAllDunces/status/1388289305311731712
Thank Bill Gates for wanting depopulation. That's exactly what this vaccine is doing, and will continue to do over the next few years.	https://twitter.com/PatriotGaGa1/status/1390011916563648512
IM ALARMED BY THE AMOUNT OF WOMEN IN MY DM'S COMPLAINING ABOUT ABNORMAL BLEEDING AND MISCARRIAGES AFTER COMING IN CONTACT WITH SOMEONE WHOSE BEEN VACCINATED!!!!	https://twitter.com/HoodHealer/status/1383878851286110222
Well hundreds of women on this page say they are having bleeding/ clotting after vaccination or that they bleed oddly being AROUND vaccinated women. Unconfirmed, needs more investigation. But lots of reports. COVID-19 Vaccine Side Effects	https://twitter.com/naamirwolf/status/1383973370501337092
[Links to: https://www.infowars.com/posts/vaccine-shedding-causing-miscarriages-and-blood-clots-in-unvaccinated-females/]	https://twitter.com/StevePieczenik/status/1388152327790551043
So the #CDC now says that those who are "Fully Vaxnated" can "Go outside & live freely" lol.. This is a joke.	https://twitter.com/IslamRizza/status/1387476584072843267
Quick questions for those who were experimented on I MEAN-Took the shot, what were the ingredients in it? You did ASK right?.. Also, do you know what SHEDDING is? Here is the official Pfizer trail protocols Concerning shedding by the vaccinated Fertility (male and female) contraception to be compulsorily used because shedding Adverse events and serious adverse events reporting And much more Dangers ore known https://media.tghn.org/medialibrary/2020/11/C4591001_Clinical_Protocol_Nov2020_Pfizer_BioNTech.pdf	https://twitter.com/KeithMCR/status/1387726575806918657
For those of you who have questions about Spiked Protein SHEDDING: Pfizer admits in its own mRNA vaxx trial documentation that non-vaxxed people can be ENVIRONMENTALLY EXPOSED to the shot's spike proteins by INHALATION or SKIN CONTACT. https://themoatbeautifulworld.com/blog/skin-contact-covid	https://twitter.com/Henrik_Palmgren/status/1387893422309056517
Pfizer acknowledges the existence of "SHEDDING" in their #mRNA vaccines, and is setting up this new trial to study these dangers. (Shedding is where unvaccinated people experience serious health issues just by being near to vaccinated people). https://media.tghn.org/medialibrary/2020/11/C4591001_Clinical_Protocol_Nov2020_Pfizer_BioNTech.pdf#page67	https://twitter.com/FreeMediaInfo1/status/1387726239474069510

Carol Crawford
 Chief, Digital Media Branch
 Division of Public Affairs
 OADC
ccrawford@cdc.gov
 404-498-2840

From: [Crawford, Carol Y. \(CDC/OD/OADC\)](#)
To: [Todd O"Boyle](#); [Stanley Onyimba](#); [Jan Antonaros](#); [Payton Iheme](#); [Carrie Adams](#); [Sam Huxley](#); [Christopher Thomas Lewitzke \(CENSUS/ADCOM CTR\)](#); [zachary.henry.schwartz@census.gov](#); [Jennifer Shopkorn \(CENSUS/ADCOM FED\)](#); [Sokler, Lynn \(CDC/OD/OADC\)](#); [Galatas, Kate \(CDC/OD/OADC\)](#); [Kevin Kane](#); [Caroline.M.Faught@census.gov](#); [llagone@fb.com](#); [lexisturdy@fb.com](#); [Aspinwall, Brooke \(CDC/DDID/NCIRD/OD\)](#)
Subject: COVID-19 CDC BOLO Meeting
Start: Friday, July 9, 2021 12:00:00 PM
End: Friday, July 9, 2021 12:30:00 PM
Location: Zoom

We would like to invite digital platforms to attend a short "Be On The Lookout" meeting on COVID. Let us know if you have questions and feel free to forward this message to anyone in your organization that should attend.

Topic: Bolo Meeting

Time: Jul 9, 2021 12:00 PM Eastern Time (US and Canada)

Join ZoomGov Meeting

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Passcode: (b)(6)

One tap mobile

(b)(6) US (San Jose)
(b)(6) US (San Jose)

Dial by your location

(b)(6) US (San Jose)
(b)(6) US (San Jose)
(b)(6) US
(b)(6) US (New York)

Meeting ID: (b)(6)

Passcode: (b)(6)

Find your local number: (b)(6)

Join by SIP

(b)(6)

Join by H.323

(b)(6) (US West)
(b)(6) (US East)

Meeting ID: (b)(6)

Passcode: (b)(6)

From: [Crawford, Carol Y. \(CDC/OD/OADC\)](#)
To: [Todd O'Boyle](#); [Stanley Onyimba](#); [Jan Antonaros](#); [Payton Iheme](#); [Carrie Adams](#); [Sam Huxley](#); [Christopher Thomas Lewitzke \(CENSUS/ADCOM CTR\)](#); [zachary.henry.schwartz@census.gov](#); [Jennifer Shopkorn \(CENSUS/ADCOM FED\)](#); [Sokler, Lynn \(CDC/OD/OADC\)](#); [Galatas, Kate \(CDC/OD/OADC\)](#); [Kevin Kane](#); [Caroline.M.Faught@census.gov](#); [llagone@fb.com](#); [lexisturdy@fb.com](#); [Aspinwall, Brooke \(CDC/DDID/NCIRD/OD\)](#)
Subject: COVID-19 CDC BOLO Meeting
Start: Friday, July 9, 2021 12:00:00 PM
End: Friday, July 9, 2021 12:30:00 PM
Location: Zoom

We would like to invite digital platforms to attend our 2nd short "Be On The Lookout" meeting on COVID. Let us know if you have questions and feel free to forward this message to anyone in your organization that should attend.

Join ZoomGov Meeting

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(b)(6) US (San Jose)
(b)(6) US (New York)

Dial by your location

(b)(6) US (San Jose)
(b)(6) US (New York)
(b)(6) US (San Jose)
(b)(6) US

Meeting ID: (b)(6)

Passcode: (b)(6)

Find your local number: (b)(6)

Join by SIP

(b)(6)

Join by H.323

(b)(6) US West)
(b)(6) US East)

Meeting ID: (b)(6)

Passcode: (b)(6)

From: [Crawford, Carol Y. \(CDC/OD/OADC\)](#)
To: [Todd O"Boyle](#); [Stanley Onyimba](#); [Jan Antonaros](#); [Payton Iheme](#); [Carrie Adams](#); [Sam Huxley](#); [Christopher Thomas Lewitzke \(CENSUS/ADCOM CTR\)](#); zachary.henry.schwartz@census.gov; [Jennifer Shopkorn \(CENSUS/ADCOM FED\)](#); [Sokler, Lynn \(CDC/OD/OADC\)](#); [Galatas, Kate \(CDC/OD/OADC\)](#); [Kevin Kane](#); Caroline.M.Faught@census.gov; llagone@fb.com; lexisturdy@fb.com; [Aspinwall, Brooke \(CDC/DDID/NCIRD/OD\)](#); [Gordon, Stephanie \(CDC/OD/OADC\)](#)
Cc: [Bonds, Michelle E. \(CDC/OD/OADC\)](#)
Subject: Canceled: CDC COVID-19 BOLO Meeting
Importance: High

We would like to invite digital platforms to attend our 3rd short "Be On The Lookout" meeting on COVID. Let us know if you have questions and feel free to forward this message to anyone in your organization that should attend.

Join ZoomGov Meeting

(b)(6)

Meeting ID: (b)(6)

Passcode: (b)(6)

One tap mobile

(b)(6) # US (San Jose)
(b)(6) # US (New York)

Dial by your location

(b)(6) US (San Jose)
(b)(6) US (New York)
(b)(6) US (San Jose)
(b)(6) US

Meeting ID: (b)(6)

Passcode: (b)(6)

Find your local number: (b)(6)

Join by SIP

(b)(6)

Join by H.323

(b)(6) US West)
(b)(6) US East)

Meeting ID: (b)(6)

Passcode: (b)(6)

From: [Crawford, Carol Y. \(CDC/OD/OADC\)](#)
To: [Todd O'Boyle](#)
Subject: RE: CDC COVID-19 BOLO Meeting
Date: Thursday, June 10, 2021 7:12:00 AM

Thanks for letting us know.

From: Todd O'Boyle <toboyle@twitter.com>
Sent: Wednesday, June 9, 2021 7:54 PM
To: Crawford, Carol Y. (CDC/OD/OADC) <cjy1@cdc.gov>
Subject: Re: CDC COVID-19 BOLO Meeting

I will be on (b)(6) next week, but I will see if another colleague from Twitter can join.

Best.
TO

On Wed, Jun 9, 2021 at 4:23 PM Crawford, Carol Y. (CDC/OD/OADC) <cjy1@cdc.gov> wrote:

We would like to invite digital platforms to attend our 3rd short "Be On The Lookout" meeting on COVID. Let us know if you have questions and feel free to forward this message to anyone in your organization that should attend.

Join ZoomGov Meeting

(b)(6)

Meeting ID: (b)(6)

Passcode: (b)(6)

One tap mobile

(b)(6)

US (San Jose)

US (New York)

Dial by your location

(b)(6)

(San Jose)

(New York)

(San Jose)

(b)(6)

Meeting ID: (b)(6)

Passcode: (b)(6)

Find your local number (b)(6)

Join by SIP

(b)(6)

Join by H.323

(b)(6) (US West)
(b)(6) (US East)

Meeting ID: (b)(6)

Passcode: (b)(6)

From: Wilhelm, Elisabeth (CDC/DDPHSIS/CGH/GID)
Sent: Thu, 8 Oct 2020 12:11:06 +0000
To: Irene Jay Liu
Cc: Joie Goh;trin Three;Chelsea Sim
Subject: Re: Thank you Elisabeth! - TMS 2020
Attachments: wanted-infodemic-unicorns.jpg

Hi Irene,

I actually met Alexios and Claire together over a year ago when they were at TED. Alexios is a cool dude!

The link, describe and even video for the unicorn program are below. Even if people feel like they don't quite fit the mold, I urge them to apply—we need diversity of experiences and skills to successfully combat the waves of misinformation that a new COVID-19 vaccines or vaccines will bring about. The world and ending this pandemic depends on this piece in context of a robust public health response and more medical and behavioral interventions in our arsenal.

Thanks for the signal boost! ☐

Video link: <https://www.youtube.com/watch?v=X5HD96LuW9M>

Short description:

Infodemic manager unicorns sought! Apply for WHO's first comprehensive global training on tracking, analyzing and addressing misinformation that affects people's health behaviors and help health systems respond more effectively to COVID-19. Searching for people with public health, digital, behavioral, data, and communications skills. Apply today! Deadline is October 18: <https://www.who.int/news-room/articles-detail/call-for-applicants-for-1st-who-training-in-infodemic-management>

Please don't hesitate to reach out if you have any further questions.

Lis

Get [Outlook for iOS](#)

From: Irene Jay Liu <irenejay@google.com>
Sent: Thursday, October 8, 2020 6:55:45 AM
To: Wilhelm, Elisabeth (CDC/DDPHSIS/CGH/GID) <nla5@cdc.gov>
Cc: Joie Goh <joiegoh@themasterplan.com.sg>; trin Three [REDACTED] (b)(6)]; Chelsea Sim <chelseasim@themasterplan.com.sg>
Subject: Re: Thank you Elisabeth! - TMS 2020

Hi Elisabeth,

Thanks so much for giving such a dynamic keynote! I know it sparked a lot of interest among participants - I received a lot of requests to be able to replay your presentation from participants, so thank you for allowing us to share to attendees!

Would you mind resharing the link to the unicorn program? I'll send a follow up email and include it in the link.

Also, I don't know if you've had a chance to meet my colleague Alexios Mantzaris, but he's working on programs to counter immunization misinfo so I'd love to introduce you, if you're interested!

Thanks,
Irene

On Thu, Oct 8, 2020 at 11:49 AM Wilhelm, Elisabeth (CDC/DDPHSIS/CGH/GID) <nla5@cdc.gov> wrote:

Oh that makes me want to laugh hysterically.

You're talking to the new vaccine confidence strategist for USG. Send good thoughts toward me, I shall need them. ☐

Have a great day, Joie and colleagues!

Sincerely,

Elisabeth Wilhelm

Health Communications Specialist

| [Deployed to CDC Vaccine Task Force in Vaccine Confidence Team as Vaccine Confidence Strategist](#)

Day Job: Demand for Immunization Team, Global Immunization Division, CDC

M: (b)(6)

E: nla5@cdc.gov

From: Joie Goh <joiegoh@themasterplan.com.sg>

Sent: Wednesday, October 7, 2020 11:48 PM

To: Wilhelm, Elisabeth (CDC/DDPHSIS/CGH/GID) <nla5@cdc.gov>

Cc: Irene Jay Liu <irenejay@google.com>; trin Three <[REDACTED] (b)(6)>; Chelsea Sim <chelseasim@themasterplan.com.sg>

Subject: Re: Thank you Elisabeth! - TMS 2020

Got it!

I hope you got to catch some ZZZ's these few days!

Joie Goh

Assistant Project Manager | The MasterPlan | m: [REDACTED] (b)(6)

45 Jalan Pemimpin, Foo Wah Industrial Building, #07-00B, S577197

On Thu, Oct 8, 2020 at 11:44 AM Wilhelm, Elisabeth (CDC/DDPHSIS/CGH/GID) <nla5@cdc.gov> wrote:

I'm good without it, thank you for asking. ☐

Sincerely,

Elisabeth Wilhelm

Health Communications Specialist

| Deployed to CDC Vaccine Task Force in Vaccine Confidence Team as Vaccine Confidence Strategist

Day Job: Demand for Immunization Team, Global Immunization Division, CDC

M: (b)(6)

E: nla5@cdc.gov

From: Joie Goh <joiegoh@themasterplan.com.sg>

Sent: Wednesday, October 7, 2020 11:40 PM

To: Wilhelm, Elisabeth (CDC/DDPHSIS/CGH/GID) <nla5@cdc.gov>

Cc: Irene Jay Liu <irenejay@google.com>; trin Three <(b)(6)>; Chelsea Sim <chelseasim@themasterplan.com.sg>

Subject: Re: Thank you Elisabeth! - TMS 2020

Hey Elisabeth,

Got it! Thanks for letting us know.

Would you want us to edit and send you your individual video?

Let me know!

Joie Goh

Assistant Project Manager | The MasterPlan | m: (b)(6)

45 Jalan Pemimpin, Foo Wah Industrial Building, #07-00B, S577197

On Thu, Oct 8, 2020 at 11:23 AM Wilhelm, Elisabeth (CDC/DDPHSIS/CGH/GID) <nla5@cdc.gov> wrote:

Hi Joie,

Thanks for reaching out and thanks for keeping all the plates spinning in the air for this very thoughtfully constructed event.

I got permission to present due it being a closed conference so I'm afraid I won't be able to have made it public. Closed loop works fine though. ☐

Thanks for the kind thought of token of appreciation but I'll be unable to accept it as a US government employee.

I hope that the rest of the conference went swimmingly and that you all caught up on sleep!

Please don't hesitate to reach out if you have any further questions.

Sincerely,

Elisabeth Wilhelm

Health Communications Specialist

| [Deployed to CDC Vaccine Task Force in Vaccine Confidence Team as Vaccine Confidence Strategist](#)

Day Job: Demand for Immunization Team, Global Immunization Division, CDC

M: (b)(6)

E: nla5@cdc.gov

From: Joie Goh <joiegoh@themasterplan.com.sg>

Sent: Wednesday, October 7, 2020 1:59 AM

To: Wilhelm, Elisabeth (CDC/DDPHSIS/CGH/GID) <nla5@cdc.gov>

Cc: Irene Jay Liu <irenejay@google.com>; trin Three (b)(6) Chelsea Sim

<chelseasim@themasterplan.com.sg>

Subject: Thank you Elisabeth! - TMS 2020

Hello Elisabeth!

Thank you again for being a part of the Trusted Media Summit. Your presentation definitely added value to our event this year!

We've a few logistical questions for you:

1. We are wondering whether you'd be ok with us taking your TMS talk and making it available to participants to view as a replay? There are a few options and we'd like to hear what you are comfortable with (we can do all or none of the following):

- We make it available only to registered participants via a closed YT channel or some other format.
- We edit the video and then make it available on a YT channel that is open to a more public forum
- We edit your individual video and give it to you to post on your own platforms.

2. We'd like to send you a little token of appreciation for participating in TMS 2020.

- Could you send us your complete mailing address for this?

Hope to hear from you soon!

Thank you

Joie Goh

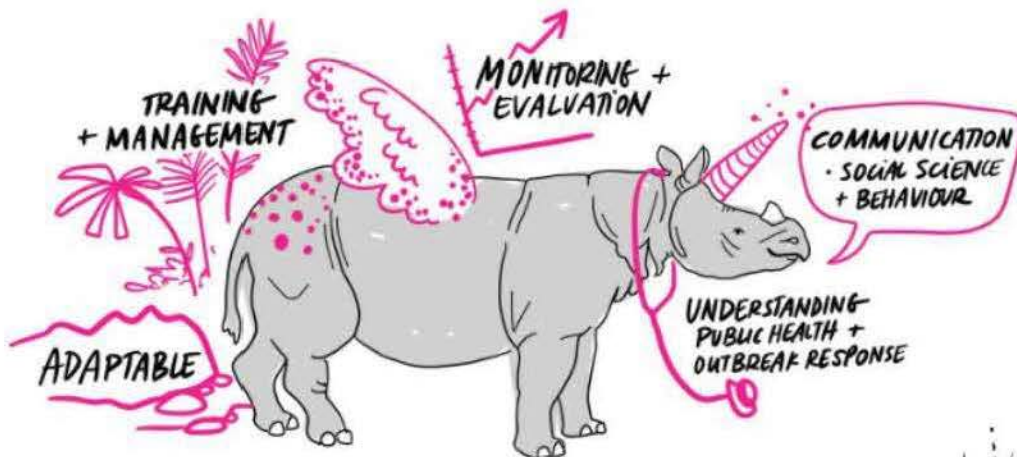
Assistant Project Manager | The MasterPlan | m:

(b)(6)

45 Jalan Pemimpin, Foo Wah Industrial Building, #07-00B, S577197

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WANTED: INFODEMIC MANAGER UNICORNS



Call for applicants for 1st WHO training in infodemic management

DEADLINE:

OCT 18

Recruiting the first global cohort of Infodemic Managers to support health authorities in addressing the COVID-19 infodemic and strengthen community resilience against misinformation.

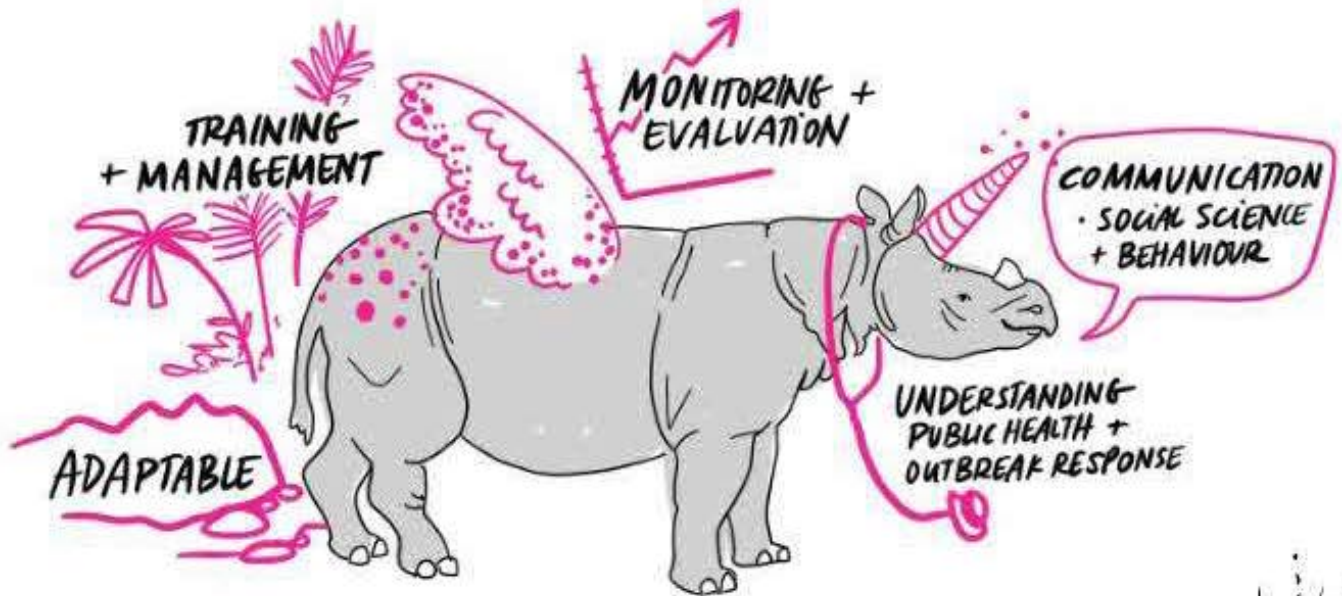


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SCAN AND APPLY!

WANTED: INFODEMIC MANAGER UNICORNS



Call for applicants for 1st WHO training in infodemic management

DEADLINE: 

OCT 18

Recruiting the first global cohort of Infodemic Managers to support health authorities in addressing the COVID-19 infodemic and strengthen community resilience against misinformation.

Hosted by



World Health
Organization



SCAN AND APPLY!

From: [Crawford, Carol Y. \(CDC/OD/OADC\)](#)
To: [Todd O'Boyle](#)
Subject: RE: Request for problem accounts
Date: Friday, April 9, 2021 2:14:00 PM

Yes, we'll get that to you early next week. Thanks for checking in.

From: Todd O'Boyle <toboyle@twitter.com>
Sent: Thursday, April 8, 2021 8:28 PM
To: Crawford, Carol Y. (CDC/OD/OADC) <cjy1@cdc.gov>
Subject: Request for problem accounts

Hi Carol -

I'm looking forward to setting up regular chats; my team has asked for examples of problematic content so we can examine trends. All examples of misinformation are helpful, but in particular, if you have any examples of fraud - such as fraudulent covid cures, fraudulent vaccine cards, etc, that would be very helpful.

Thanks in advance,
TO

From: [Crawford, Carol Y. \(CDC/OD/OADC\)](#)
To: [Todd O'Boyle](#)
Cc: [Meredith Lightstone](#); [Megan Dorward](#); [Dempsey, Jay H. \(CDC/OD/OADC\)](#); [Reggie McCrimmon](#)
Subject: RE: Vaccine Misinformation
Date: Tuesday, March 23, 2021 1:03:00 PM

I understand. We have a standing meeting between 12-1 EST on Wed, would a window there work for you?

Thanks.

From: Todd O'Boyle <toboyle@twitter.com>
Sent: Tuesday, March 23, 2021 12:28 PM
To: Crawford, Carol Y. (CDC/OD/OADC) <cjy1@cdc.gov>
Cc: Meredith Lightstone <milightstone@twitter.com>; Megan Dorward <mdorward@twitter.com>; Dempsey, Jay H. (CDC/OD/OADC) <ifb5@cdc.gov>; Reggie McCrimmon <rmccrimmon@twitter.com>
Subject: Re: Vaccine Misinformation

Hi Carol -

Thanks so much for getting in touch. We'd be glad to schedule a check in. With our CEO testifying before Congress this week is tricky - how does next Tuesday or Wednesday look for you?

On Tue, Mar 23, 2021 at 12:11 PM Crawford, Carol Y. (CDC/OD/OADC) <cjy1@cdc.gov> wrote:

Hi Todd & Reggie – I wanted to check back in to see if this was possible?

From: Meredith Lightstone <milightstone@twitter.com>
Sent: Friday, March 19, 2021 2:22 PM
To: Crawford, Carol Y. (CDC/OD/OADC) <cjy1@cdc.gov>; Todd O'Boyle <toboyle@twitter.com>
Cc: Megan Dorward <mdorward@twitter.com>; Dempsey, Jay H. (CDC/OD/OADC) <ifb5@cdc.gov>; Reggie McCrimmon <rmccrimmon@twitter.com>
Subject: Re: Vaccine Misinformation

Hi Carol! I am adding in Todd and Reggie from our Public Policy team who will coordinate next steps.

Many thanks,
Meredith

On Thu, Mar 18, 2021 at 9:12 PM Meredith Lightstone <milightstone@twitter.com> wrote:

Hi Carol and Jay, this sounds great! I will chat with our internal teams about next steps and will follow up.

On Thu, Mar 18, 2021 at 8:34 PM Crawford, Carol Y. (CDC/OD/OADC) <cjy1@cdc.gov> wrote:

Megan/Meredith – We are working on project with Census to leverage their infrastructure to identify and monitor social media for vaccine misinformation. We would like the opportunity to work with your trust team on a regular basis to discuss what we are seeing. I understand that you did this with Census last year as well. Are you all interested in scheduling something to kick it off and discuss next steps? I'm happy to discuss further as well.

Thank you!

Carol Y. Crawford
Chief, Digital Media Branch
Division of Public Affairs
Office of the Associate Director for Communication
Centers for Disease Control and Prevention
404-498-2480
ccrawford@cdc.gov
Cell: (b)(6)

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Meredith Lightstone | Government & Causes
Twitter DC Office Ambassador
she/her | [@merelights](https://twitter.com/merelights)



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Meredith Lightstone | Government & Causes
Twitter DC Office Ambassador
she/her | [@merelights](https://twitter.com/merelights)



From: [Payton Iheme](#)
To: [Taylor, Dia \(CDC/OCOO/HRO\)](#)
Cc: [Yassanye, Diana \(CDC/OD/OCS\)](#); [Parikh, Sapana \(CDC/OD/OCS\)](#); [Ford, Kenya S. \(CDC/OCOO/OGC\)](#); [Sadie Pulliam; Crawford, Carol Y. \(CDC/OD/OADC\)](#); [Stevens, Melody \(CDC/DDNID/NCBDDD/OD\)](#); [CDC IMS 2019 NCOV Response Policy Partnerships](#)
Subject: Re: Acceptance of In-Kind Services
Date: Thursday, April 8, 2021 10:51:23 AM
Attachments: [CDC-15 Mil Ad Credit April 2021.pdf](#)

Good morning Dia and team.

Thank you for providing this document and your quick response.

I have provided a signed copy for your files.

Best,

Payton

FACEBOOK

Payton Iheme
U.S. Public Policy
[Facebook](#)

From: "Taylor, Dia (CDC/OCOO/HRO)" <dcm4@cdc.gov>
Date: Monday, April 5, 2021 at 10:46 AM
To: Payton Iheme <payton@fb.com>
Cc: "Yassanye, Diana (CDC/OD/OCS)" <iqe4@cdc.gov>, "Parikh, Sapana (CDC/OD/OCS)" <eu8@cdc.gov>, "Ford, Kenya S. (CDC/OCOO/OGC)" <kdf6@cdc.gov>, Carol Crawford <cjy1@cdc.gov>, "Stevens, Melody (CDC/DDNID/NCBDDD/OD)" <sme1@cdc.gov>, CDC IMS 2019 NCOV Response Policy Partnerships <eocevent337@cdc.gov>
Subject: Acceptance of In-Kind Services

On behalf of the Centers for Disease Control and Prevention (CDC) and by the authority delegated to me through Section 231 of the Public Health Service Act (42 U.S.C. Section 238), as amended, thank you for Facebook's non-monetary gift of Facebook ad credits, with an estimated value of \$15,000,000. Please see the attached letter regarding this gift.

Dia Taylor, MBA
Acting Chief Operating Officer



Centers for Disease Control
and Prevention (CDC)
Atlanta GA 30329-4027

April 1, 2021

Nkechi Payton Itheme
U.S. Public Policy
Facebook
Washington, D.C.

Dear Payton,

On behalf of the Centers for Disease Control and Prevention (CDC) and by the authority delegated to me through Section 231 of the Public Health Service Act (42 U.S.C. Section 238), as amended, thank you for Facebook's non-monetary gift of Facebook ad credits, with an estimated value of \$15,000,000. This gift will be used by CDC's COVID-19 response to support the agency's messages on Facebook, and extend the reach of COVID-19-related Facebook content, including messages on vaccines, social distancing, travel, and other priority communication messages.

Publicity and Endorsements: As part of this gift, Facebook will not use the name of the Department of Health and Human Services (HHS), or any component agencies including CDC, except in factual publicity. Factual publicity includes dates, times, locations, purposes, agendas and fees involved with partner activities. Such factual publicity shall not imply that the involvement of HHS or CDC serves as an endorsement of the general policies, activities, or products of Facebook; where confusion could result, publicity should be accompanied by a disclaimer to the effect that no endorsement is intended. Facebook will clear all publicity materials for this gift with HHS and CDC to ensure compliance with this paragraph. By signing and returning a copy of this letter where indicated below, Facebook acknowledges acceptance of this condition.*

Please return this signed letter to the CDC Incident Management System Policy Unit Partnerships and Risk Management Team at eocevent337@cdc.gov.

Support from organizations such as yours makes it possible for CDC to work toward understanding and preventing disease. We deeply appreciate your help.

Thank you,

Dia Taylor, MBA
Acting Chief Operating Officer

*Publicity and Endorsements acknowledgement: By: *Nkechi Payton Itheme* Date: April 1st 2021

CC: OD, OGC, OADC, IMS Policy

From: [Crawford, Carol Y. \(CDC/OD/OADC\)](#)
To: [Genelle Adrien](#); [Payton Iheme](#); [Chelsey Lepage](#); [Eva Guidarini](#)
Cc: [Dempsey, Jay H. \(CDC/OD/OADC\)](#)
Subject: RE: WY issue
Date: Wednesday, April 28, 2021 7:02:00 PM

Wonderful, if Eva wants to connect directly that would be great. There is not a e-mail chain directly that I can loop you into though. This was received via a meeting.

Holly Scheer
Community Partnership Coordinator
holly.scheer@wyo.gov

From: Genelle Adrien <genelleadrien@fb.com>
Sent: Wednesday, April 28, 2021 6:37 PM
To: Crawford, Carol Y. (CDC/OD/OADC) <cjy1@cdc.gov>; Payton Iheme <payton@fb.com>; Chelsey Lepage <chelseylepage@fb.com>; Eva Guidarini <eguidarini@fb.com>
Cc: Dempsey, Jay H. (CDC/OD/OADC) <ifb5@cdc.gov>
Subject: Re: WY issue

Hi Carol—Thanks for flagging this to us. I am looping in my colleague Eva who leads our State team outreach. She can provide additional guidance here or connect with the Wyoming Dept. of Health team directly if you'd like to loop her in.

Thank you!
Genelle

From: Crawford, Carol Y. (CDC/OD/OADC) <cjy1@cdc.gov>
Date: Wednesday, April 28, 2021 at 6:25 PM
To: Payton Iheme <payton@fb.com>, Chelsey Lepage <chelseylepage@fb.com>, Genelle Adrien <genelleadrien@fb.com>
Cc: Dempsey, Jay H. (CDC/OD/OADC) <ifb5@cdc.gov>
Subject: RE: WY issue

Anything you all can do to help on this?

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Cc: Dempsey, Jay H. (CDC/OD/OADC) <ifb5@cdc.gov>
Subject: WY issue

The Wyoming Dept. of Health mentioned to one of our groups that the algorithms that Facebook and other social media networks are apparently using to screen out postings by sources of vaccine misinformation are also apparently screening out valid public health messaging, including WY Health

communications. They were looking for advice about how to work with social media networks to ensure that verifiable information sources are not blocked.

Do you have someone that could perhaps talk to the state about this?

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To: [Genelle Adrien](#); [Payton Iheme](#); [Chelsey Lepage](#); [Eva Guidarini](#)
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communications. They were looking for advice about how to work with social media networks to ensure that verifiable information sources are not blocked.

Do you have someone that could perhaps talk to the state about this?

From: Crawford, Carol Y. (CDC/OD/OADC)
To: Lee (Hadlow) Halloran; Peter Murphy; Jono Sadeghi; Stanley Onyimba
Cc: Garth Graham; Jan Antonaros
Subject: RE: Sharing a recent COVID update from CDC
Date: Tuesday, December 1, 2020 8:15:00 AM

Great, thanks!

From: Lee (Hadlow) Halloran <lhadlow@google.com>
Sent: Monday, November 30, 2020 12:29 PM
To: Crawford, Carol Y. (CDC/OD/OADC) <cjy1@cdc.gov>; Peter Murphy <petermurphy@google.com>; Jono Sadeghi <jsadeghi@google.com>; Stanley Onyimba <sonyimba@google.com>
Cc: Garth Graham <garthgraham@google.com>; Jan Antonaros <jantonaros@google.com>
Subject: Re: Sharing a recent COVID update from CDC

+ Peter and Jono from the YT COVID Promo Support Team

Carol,

Jono will take the lead in ensuring we have all the necessary assets to help promote the latest Expert Q&A video.

Please keep us posted on any new videos from the CDC and thank you!

Lee

On Fri, Nov 20, 2020 at 3:40 PM Crawford, Carol Y. (CDC/OD/OADC) <cjy1@cdc.gov> wrote:

Lee/Garth - Just letting you know we just posted this new video if there is any interest in sharing it further on YouTube's end. Trying to get the science out there!

<https://www.youtube.com/watch?v=Jr2DbSqcM7I>

Also, when we had the meeting with you and Garth, you all mentioned a 1 pager on expanding our work on YouTube but I never received it – is there more to share? Just checking.

Lastly, thank you so much for all the assistance on the college influencers. We appreciate the special help you are providing us as we navigate this new territory.

Thanks.

From: [Crawford, Carol Y. \(CDC/OD/OADC\)](#)
To: [Payton Ihema](#); [Genelle Adrien](#)
Cc: [Sam Huxley](#); [Christopher Lewitzke](#); [Jennifer Shopkorn \(CENSUS/ADCOM FED\)](#); [Sokler, Lynn \(CDC/OD/OADC\)](#)
Subject: Misinfo on two issues
Date: Thursday, May 6, 2021 8:55:00 PM

Payton/Genelle-

As mentioned, here are two issues we are seeing a great deal of misinfo on that we wanted to flag for you all – vaccine shedding and microchips. These are just some example posts. We do plan to post something shortly to address vaccine shedding and I can send that link soon. Our census team copied here, has much more info on it if needed.

Thanks!

Facebook and Instagram

Post text	Link
<i>Screenshot that reads:</i> For a year, we were told that we need to socially distance and wear masks to avoid asymptomatic spreaders. NOW, the vaccinated ARE the asymptomatic spreaders through viral shedding of their vaccine.	https://www.instagram.com/p/COTIIZMHsUN/
SWIPE: For weeks, it has been rumored that viral shedding from Covid-19 vaccinated to Covid-19 unvaccinated people was the cause of problems with women and their menstrual cycles. Some of these problems include miscarriage.	https://www.instagram.com/p/COTO9OdH1_t/
<i>Screenshot that reads:</i> We now know the COVID jab sheds. The first distribution of this nightmare went to healthcare providers who are now shedding on their patients and then to teachers who are now shedding on our children.	https://www.instagram.com/p/COUA5w9AuoW/
If it is being used for depopulation, then why are they giving it to the key people like NHS workers, carers, the military, etc? If all these people end up dying from the poison, then what? Do the poisons have a sterility agent that won't kill the person, but will make them sterile, thus	https://www.facebook.com/1100924840381516/posts/1126327577841242

reducing the population in the future? Any thoughts?	
Former VP Of Pfizer Drops Terrifying Bombshell On Vaccine Scheme: "Entirely Possible This Will Be Used For Massive-Scale Depopulation" https://www.teaparty.org/former- vp-of-pfizer-drops.../	https://www.facebook.com/172526489431467/posts/4877608792256523
Only ones really pushing these unapproved jabs are those in with Gates Foundation, that are behind depopulation of the planet.	https://www.facebook.com/225877282549585/posts/273569341113712
No medical degree yet controls the field of medicine? No agricultural degree yet has purchased LARGE quantities of land? Father worked with planned parenthood and was indeed a EUGENICIST? So what is the goal of these 's Mr. Gates? The same as your fathers = Depopulation....	https://www.instagram.com/tv/COeT0qUnwPU/
Dr. Sherri Tenpenny Explains How the Depopulation COVID Vaccines Will Start Working in 3-6 Months	https://www.instagram.com/p/COVPvcqDARd/
Vaccine Shedding Causing Miscarriages and Blood Clots in Unvaccinated Females	https://www.facebook.com/104622279580575/posts/3987080758001355
Turns out Pfizer did tests and found that the spiked protein can "shed" (their word) and affect unvaccinated people. Are you concerned about being around people who may be unknowingly emitting the filthy vaccine?	https://www.facebook.com/59453552191/posts/10159109994267192
Seeing more and more signs like this in stores because of shedding. Be aware that for up to four months after you get your vaccine you can really get others extremely ill [Note: Fact checked but not removed]	https://www.facebook.com/1141356506338028/posts/1173137176493294
Has anyone else heard of people that have gotten the Vaccine, making people that didnt get vaccine sick(after being in close contact with them)? Symptoms such as- itching, migraines, bad	https://www.facebook.com/819249958919372/posts/910044976506536

<p>stomach cramps, periods happening randomly or 2 times a month when they are usually pretty consistent, and etc? The Term they are using is "Shedding".</p>	
<p>Stay tuned and follow @sharyl_attkisson & Dr. Larry Palevsky, Dr. Tenpenny, so many more on Twitter and keep your eye out for the whistle blower videos on the spike protein shedding and causing damage to reproductive organs. There is NO PROOF that this IS NOT occurring, none...</p>	<p>https://www.instagram.com/p/COMtAVJnHbE/</p>
<p>[Repost of above]</p>	<p>https://www.instagram.com/p/CONztCUAdRI/</p>
<p>In a disturbing twist of the genocide program, women are reporting strange menstrual cycles, and even miscarriages, after being close to those who have had the .</p>	<p>https://www.instagram.com/p/CN98SoDAAWO/</p>
<p>SPIKE PROTEIN CONFUSION - V SHEDDING, BLOOD AND FERTILITY</p> <p>This is a clip from Amandha Vollmer's bitchute account Doctor_Yummy that explains what's going on with the spike proteins and shedding quite well.</p>	<p>https://www.instagram.com/tv/COPDR1aAEgm/</p>